

# Citrix Workspace Suite

Deliver secure access to apps, data and services from any device with the new Citrix Workspace Suite. This complete and powerful solution is optimized to meet the performance, security and mobility requirements of each individual, with instant access to personalized desktops, mobile, web, and Windows apps, data and services over any network. Freedom to choose how, where and when work happens enables workforce mobility and productivity.



The workforce is changing. Gone are the days when employees would simply come into a corporate office and use a corporate device. Today's employees are working from a variety of locations, such as customer sites, factory floors, hotels, or their homes, and doing so on many different devices. In fact, employees use more than three different devices a day to get their job done and analysts predict that in the next two years, half of employers will require employees to bring their own personal devices (laptops, smartphones and tablets) to work. This means that there will be millions of BYO devices in the workplace.

#### **Citrix Workspace Suite Benefits**

- Improve employee productivity with instant access to apps, data and desktops
- Deliver a high performance user experience on any network
- Empower workforce mobility with self-service access to corporate resources
- Secure enterprise content in the cloud and on the device
- Provide a single, flexible solution for comprehensive management

However, BYO devices are just the beginning. As mobility has become the new normal, businesses have not kept pace with user requirements around access to the latest and greatest apps or use of corporate data on any device, from anywhere. Instead, they have done technology purchases to help address tactical pain points – hosted apps for remote access, virtual desktops for contractors or mobile device management for corporate-owned mobile devices – and have expanded those deployments as their use cases and user requirements have grown. These organizations are now facing challenges with multiple, costly infrastructures, each requiring its own management, support and skillset.

It's time to rethink how organizations provide desktop, mobile, application and data services to workers that are not always in the office and not on a corporate device. The ideal solution should seamlessly and securely unite apps, desktops, data and services for simple and secure access anywhere. The solution is a mobile workspace that will follow an employee no matter where they go, no matter what device they choose to use, and no matter what network they are on.

Citrix Workspace Suite meets these changing requirements with the industry's leading mobile workspace solution, enabling IT to securely deliver all apps – Windows, web, SaaS, mobile – data and services from any device, over any network, to empower people with new ways to work better.

#### **Key Features**

#### Personalized content to every user

Today's workforce demands the flexibility to work from any device, anywhere. With Citrix Workspace Suite, workers can access all of their applications, data and even their personalized desktops from any corporate or BYO device,

including tablets, smartphones, PCs, Macs or thin clients. At the same time, IT can customize the right set of applications, desktop and data all while optimizing the content to meet the security, performance, personalization and mobility requirements of each individual worker.

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# Self-service access to all apps

Citrix Workspace Suite provides a unified app store that aggregates Windows, web, SaaS and mobile apps for delivery to any device. The app store allows IT to host all enterprise services in a single place where workers have self-service access to the apps they need to be productive. In addition, Citrix Workspace Suite includes native mobile apps for secure email, calendar and browsing to maximize productivity and security for mobile workers.

"Mobile workspaces are racing into businesses and driving the need for a new organizational imperative around secure mobility. Citrix Workspace Suite addresses these critical business needs by providing security and control for IT, while providing employees the flexibility to work from anywhere, on the device of their choice with

#### Mark Bowker

Senior Analyst Enterprise Strategy Group

access to the apps, data and

collaboration tools they need."

## High performance user experience

Citrix Workspace Suite delivers the best experience for any app or desktop. Using a universal client available on all tablets, smartphones, PCs, Macs or thin clients, IT can deliver high performance Windows content over low bandwidth high latency WANs, highly variable 3G/4G mobile networks or a reliable corporate LAN. And IT can deliver an unparalleled, native experience on any mobile device while securing the delivery of mobile, web, and SaaS apps. Together, these technologies give workers a great experience to produce great results.

## Secure by design

Citrix Workspace Suite offers enterprise grade security to ensure data and applications are always secure and compliant. Workers can

access and sync all of their data from any device and securely share it with people both inside and outside the organization. At the same time IT has the flexibility to manage that data on-premises, in the cloud or use a mix of both for the best economics. Organizations can minimize loss of intellectual property and sensitive private information through centralization of applications and desktops, which keeps all data in the datacenter. And finally, IT can add features such as data encryption, password authentication, secure lock and wipe, inter-app policies and micro VPNs to mobile apps to further secure data on the device.

#### Single, flexible solution

The diversity in today's workforce has forced multiple desktop, mobile, application and data infrastructure purchases that each require its own management and support. Citrix Workspace Suite addresses this challenge with a single, flexible solution that can streamline application and desktop deployment and lifecycle management to reduce IT costs. By centrally managing and delivering on-demand standard images, IT can improve the success rate of application and desktop image updates and provide role-based management, configuration, security and support for corporate and employee-owned devices.

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#### **About Citrix**

Citrix (NASDAQ:CTXS) is a leader in virtualization, networking and cloud infrastructure to enable new ways for people to work better. Citrix solutions help IT and service providers to build, manage and secure, virtual and mobile workspaces that seamlessly deliver apps, desktops, data and services to anyone, on any device, over any network or cloud. This year Citrix is celebrating 25 years of innovation, making IT simpler and people more productive with mobile workstyles. With annual revenue in 2013 of \$2.9 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million people globally. Learn more at www.citrix.com.

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